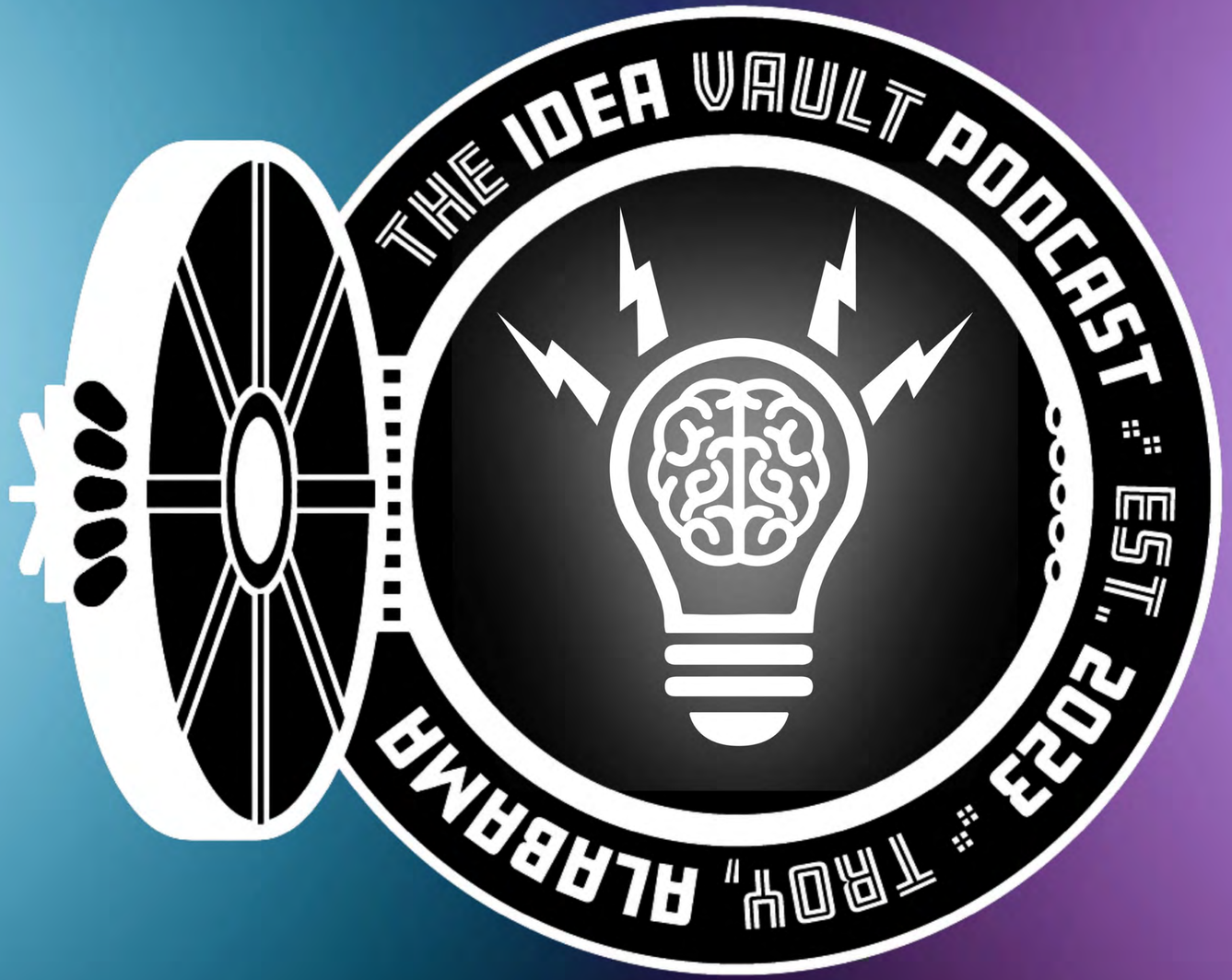
BRAND BOOK

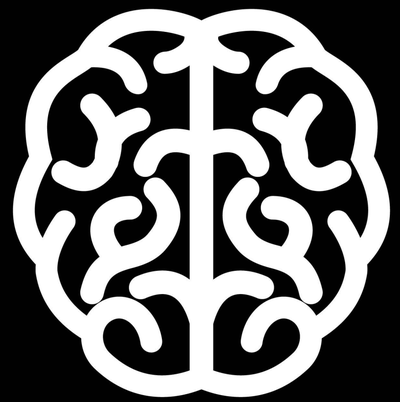


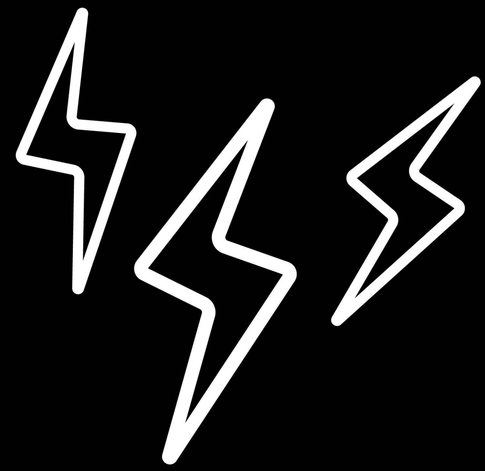
FONTS

LOVELO - LINE BOLD

ICON







THE VAULT STUDIO

The Vault Podcast Studio serves as a resource for the TROY community. Students, faculty, staff, and IDEA Bank Members can book the studio to record their own professional audio and turn their podcasting dreams into a reality.



Scan the QR code or visit **ideabank.podbean.com** to book a studio session!

IDEABANK
TROY UNIVERSITY

Scan here or visit **ideabank.podbean.com** for more listening options! Plus, now on Youtube **@TheIdeaVaultPodcast**

BIWEEKLY EPISODES

ideabank.podbean.com



THE IDEA VAULT PODCAST

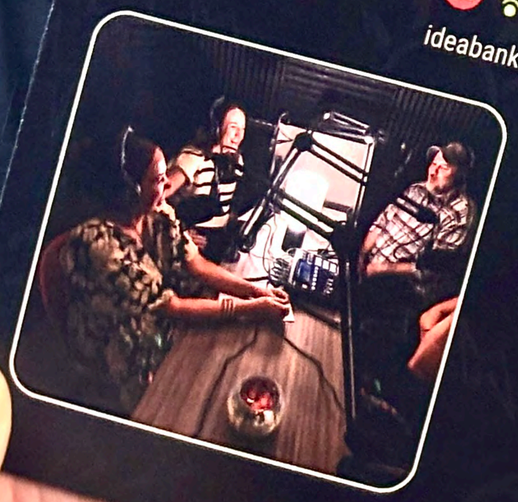
Hosted by staff of Troy University IDEA Bank, the Idea Vault Podcast is now available on streaming platforms. Tune in for entrepreneur & creator interviews, stories from local community members, brainstorming, inspiration, resources, and tips for unlocking your ideas!

UNLOCK YOUR IDEAS

Scan here or visit **ideabank.podbean.com** for more listening options! Plus, now on Youtube **@TheIdeaVaultPodcast**

BIWEEKLY EPISODES

ideabank.podbean.com



THE IDEA VAULT PODCAST

Hosted by staff of Troy University IDEA Bank, the Idea Vault Podcast is now available on streaming platforms. Tune in for entrepreneur & creator interviews, stories from local community members, brainstorming, inspiration, resources, and tips for unlocking your ideas!

UNLOCK YOUR IDEAS

THE IDEA VAULT PODCAST • EST. 2023 • TROY, ALABAMA

S4 ep. 1:
FROM HOBBY TO HUSTLE

How a Crochet Possum Sparked a Best-Selling Dream

With Special Guest

Alex Ashendorf

Owner/Operator of The Cozy Corner
(formerly The Cozy Stitch Crochet),
TROY Student Entrepreneur,
Student-Made Creator, and more!





the COZY CORNER

IDEABANK
TROY UNIVERSITY™

amazon music


IDEA
BANK
TROY UNIVERSITY
THE IDEA VAULT PODCAST
EST. 2023
TROY, ALABAMA
UNLOCK YOUR IDEAS.
THRIVE TOGETHER.


THE IDEA VAULT PODCAST
TROY, ALABAMA
UNLOCK YOUR IDEAS.
THRIVE TOGETHER.

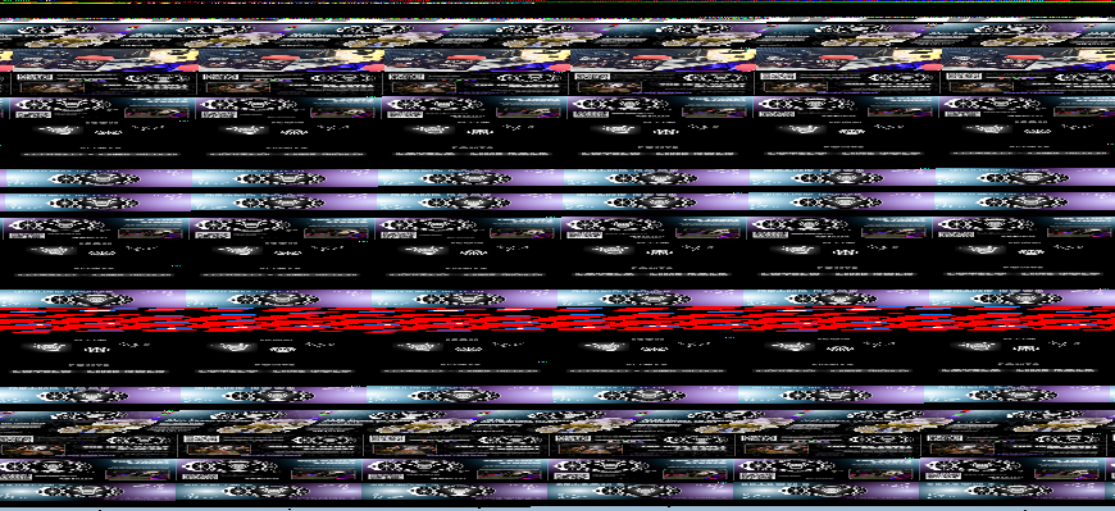

ME TO LIFE.
THE IDEA VAULT PODCAST
UNLOCK YOUR IDE
THE IDEA VAULT PODCAST
UNLOCK YOUR IDEAS











SEASON 5



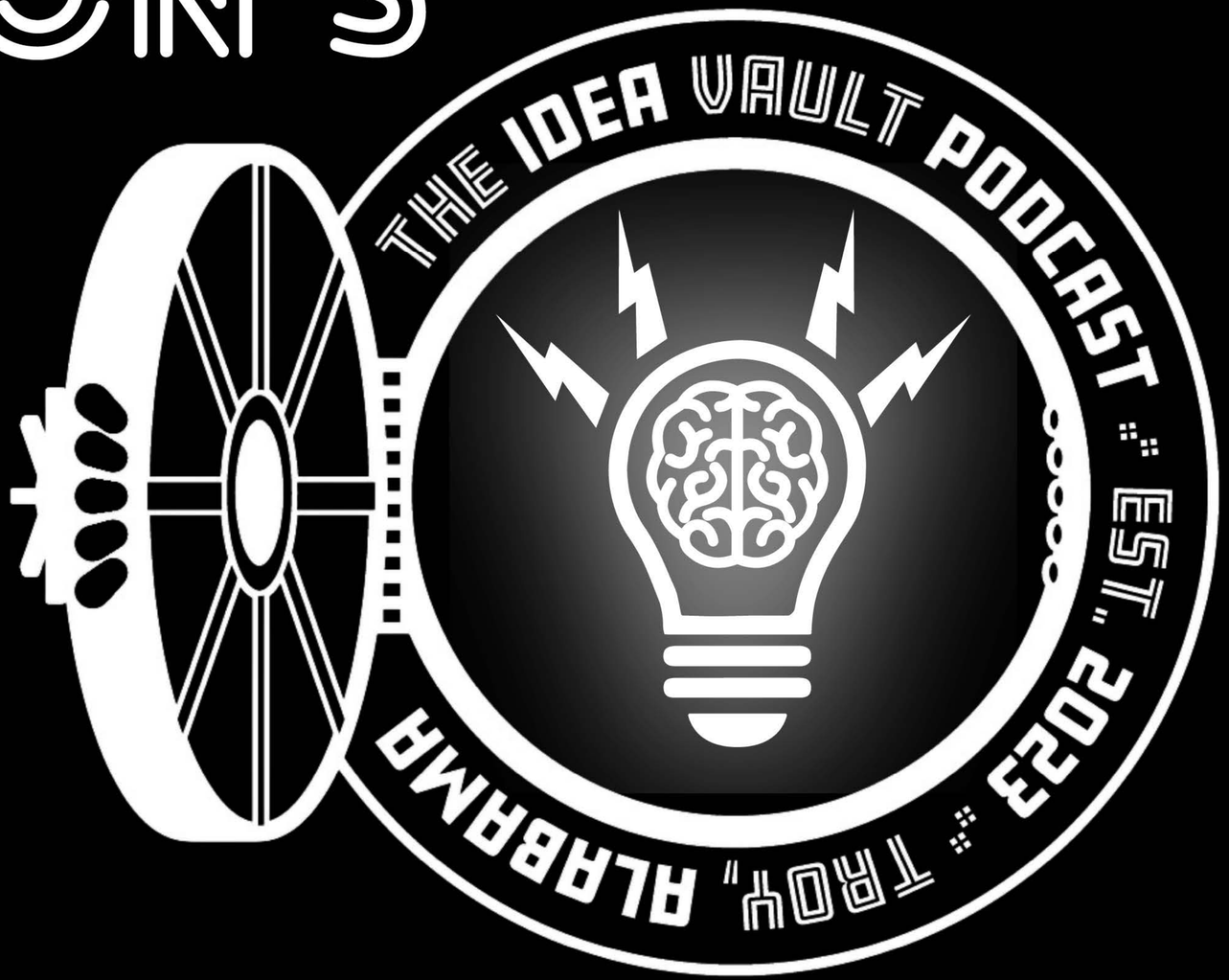
EPISODE 1

SEASON 5



EPISODE 2

SEASON 5



EPISODE 1

THE IDEA VAULT PODCAST • EST. 2023 • TROY, ALABAMA

S4 EP. 4:

LIVING INTENTIONALLY IN THE JUGGLE

Staying Present Amid the Chaos of a Busy Schedule

With Special Guest

Jesse Meade

President of Power Solutions LLC, wife of Troy University baseball coach Skylar Meade, mom of two, and so much more!



IDEABANK
TROY UNIVERSITY™





THE IDEA VAULT PODCAST :: EST. 2023 :: TROY, ALABAMA

S4 EP. 3:

STRIVING FOR GREATNESS BY TAKING THE STAIRS

On the Court, in the Classroom, and Through a Side Hustle

With Special Guest

Kameryn Mitchell

Owner/Operator of Details for Dayz,
TROY Student Athlete, and more!

IDEABANK
TROY UNIVERSITY™

THE IDEA VAULT PODCAST • EST. 2023 • TROY, ALABAMA

S4 EP. 2:

BASEMENT BEGINNINGS TO AWARD-WINNING IMPACT

Transforming Lives through Innovation





JOHNSONLABS
The Science of Nature™

With Special Guests

Karla & Louis Johnson

Founders and Owners of Johnson Labs Inc.:
Local Chemical Manufacturer & Alabama's
2023 Manufacturer of the Year.

IDEABANK
TROY UNIVERSITY™

IDEABANK
TROY UNIVERSITY

S5 EP. 2:
SMALL POND, BIG IMPACT

Students Who Leapt from Local Organizations to Career Roles

With Special Guests

Izzy Stokes & Maddie Reed

Senior Graphic Design Major, SMS Creator & Local Business Owner, Student-Made Troy Website Manager, Student-Made Website Assistant, & MORE!

Troy Alumn, Past Student-Made Troy Campus Manager, & Current Student-Made Store Program Manager



S5 EP. 1:
EMOTIONS, PROMOTIONS, & COMMOTIONS

IDEABANK
TROY UNIVERSITY

Stories of hard work, embracing every moment, & loving your craft

With Special Guests

Dr. Edwards & Mauree Alice McCall

Dean of of the Sorrell College of Business and Lecturer & Communications Manager for the Sorrell College of Business

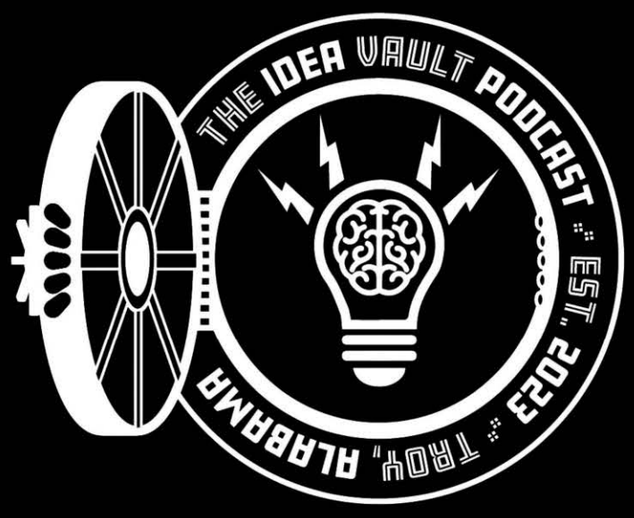








amazon music



WHO IS SOMEONE THAT INSPIRES YOU?

Everyone has a story

IT COULD BE:

Professor

Friend

Boss

University Affiliate

Classmate

Community Member

Business Owner

Teammate

DROP A COMMENT BELOW

of who YOU think we should feature on the IDEA Vault Podcast!