

 (334) 808 - 6777

 63 S. COURT SQUARE UNIT A,  
TROY, AL 36081

 IDEABANK@TROY.EDU

 TROY.EDU/IDEABANK

@TROYIDEABANK  
@IDEAVULTPODCAST  
@STUDENTMADE\_TROY  
@DARTBOARD\_TROY

 @TROY UNIVERSITY IDEA BANK  
@STUDENT-MADE TROY

 THE IDEA VAULT PODCAST



## 2025 GRANTS & EXPANSIONS

INNOVATE ALABAMA, IDEA BANK EXPANSION 2026	\$300,000
REGIONS FOUNDATION, TROY STARTERS 2026	\$40,000
MAX CREDIT UNION, MAX ACCELERATOR 2025-26	\$10,000
ALGERNON SYDNEY SULLIVAN FOUNDATION, IMPACT PRIZES 2025	\$1,000

## IDEA BANK TEAM HIGHLIGHTS

### LYNNE FIRMIN GEORGE

- APPOINTED TO EXECUTIVE BOARD OF THE PIKE COUNTY CHAMBER OF COMMERCE
- EARNED THE CHACELLORS AWARD FOR ACADEMIC SUPPORT
- GRADUATED LEAD WIREGRASS

### REANNA THOMPSON

- PROMOTED TO IDEA BANK COORDINATOR & MARKETING COORDINATOR
- REBRANDED COMPANY - 333 TROY, CHAMBER OF COMMERCE, TROY REGION, L, & MORE!!

### BRYSON BISHOP

- HIRED AS IDEA BANK WORK STUDY STUDENT SPRING 25'
- EARNED A BACHELORS DEGREE IN COMMUNICATIONS



*We have loved celebrating every milestone with you!*

# IDEABANK TROY UNIVERSITY™

# WRAPPED

## A YEAR IN REVIEW

# 2025

# IDEABANK WRAPPED

TROY UNIVERSITY

## A YEAR IN REVIEW 2025

### STUDENT BUSINESS SPOTLIGHTS

#### 3RD ANNUAL BUSINESS IDEA PITCH COMPETITION WINNERS



1ST PLACE - WESLEY TILGHMAN  
TROJAN TAILGATE



2ND PLACE - EMMA ROLLINS  
DRONE SHARKS



3RD PLACE - LANEY KELLEY  
CREATIONS BY LK



SULLIVAN IMPACT PRIZE - HOKE SMITH  
VERITEX

#### 2ND ANNUAL MARKETING COMPETITION WINNER



GABBY JENT - GABBY J PHOTOGRAPHY

#### STUDENT-MADE STORE CELEBRATES 1 YEAR!



## Jungle Fest

- \$1,841 IN SALES | 52 ORDERS
- 150 UNITS SOLD
- 21 CREATORS

- \$12,731.47 IN STUDENT REVENUE | 656 ORDERS
- FEATURED 49 CREATORS

### COMMUNITY IMPACT

#### INAUGURAL IDEA EMPOWERMENT SERIES & COMPETITION WINNER

##### IDEA BANK INCUBATOR TENANTS



JESSICA GOOLSBY  
GOOSEHEAD INSURANCE



JARED HESTER  
& JORDYN WHEELER  
STUDIO 207



JOJO MEREDITH  
MEREDITH + CO REAL ESTATE



- \$10,000 IN PROGRAM DEVELOPMENT
- 66 MEMBERS
- 51 BUSINESSES SUPPORTED



MADALYN JOHNSON | FUTURE OF FABRICATION:  
A COMMUNITY MAKER SPACE



JONAS SHAW | EMPOWERING SMALL BUSINESSES  
WITH STRATEGIC MEDIA FOR SUSTAINABLE GROWTH

9 ENTREPRENEURIAL PROGRAMS

122 BUSINESSES SUPPORTED

\$18,500 IN STARTUP FUNDING ISSUED

\$351,000 IN PARTNER FUNDING GRANTED

# IDEABANK WRAPPED

## TROY UNIVERSITY

### A YEAR IN REVIEW 2025

## STUDENT BUSINESS SPOTLIGHTS

### 3RD ANNUAL BUSINESS IDEA PITCH COMPETITION WINNERS



### 2ND ANNUAL MARKETING COMPETITION WINNER



GABBY JENT - GABBY J PHOTOGRAPHY



1ST PLACE - WESLEY TILGHMAN  
TROJAN TAILGATE



2ND PLACE - EMMA ROLLINS  
DRONE SHARKS



3RD PLACE - LANEY KELLEY  
CREATIONS BY LK



SULLIVAN IMPACT PRIZE - HOKE SMITH  
VERITEK

### STUDENT-MADE STORE CELEBRATES 1 YEAR!



## Jungle Fest

- \$1,841 IN SALES | 52 ORDERS
- 150 UNITS SOLD
- 21 CREATORS

- \$12,731.47 IN STUDENT REVENUE | 656 ORDERS
- FEATURED 49 CREATORS

## COMMUNITY IMPACT

### IDEA BANK INCUBATOR TENANTS



JESSICA GOOLSBY  
GOOSEHEAD INSURANCE



JARED HESTER  
& JORDYN WHEELER  
STUDIO 207



JOJO MEREDITH  
MEREDITH + CO REAL ESTATE



- \$10,000 IN PROGRAM DEVELOPMENT
- 66 MEMBERS
- 51 BUSINESSES SUPPORTED

### WALL OF FAME UPDATES



### INAUGURAL IDEA EMPOWERMENT SERIES & COMPETITION WINNER

SPONSORED BY



JONAS SHAW | EMPOWERING SMALL BUSINESSES  
WITH STRATEGIC MEDIA FOR SUSTAINABLE GROWTH



MADALYN JOHNSON | FUTURE OF FABRICATION:  
A COMMUNITY MAKER SPACE

9 ENTREPRENEURIAL PROGRAMS  
122 BUSINESSES SUPPORTED  
\$18,500 IN STARTUP FUNDING ISSUED  
\$351,000 IN PARTNER FUNDING GRANTED

## 2025 GRANTS & EXPANSIONS

INNOVATE ALABAMA, IDEA BANK EXPANSION 2026	\$300,000
REGIONS FOUNDATION, TROY STARTERS 2026	\$40,000
MAX CREDIT UNION, MAX ACCELERATOR 2025-26	\$10,000
ALGERNON SYDNEY SULLIVAN FOUNDATION, IMPACT PRIZES 2025	\$1,000

## IDEA BANK TEAM HIGHLIGHTS



- LYNNE FIRMIN GEORGE**
- APPOINTED TO EXECUTIVE BOARD OF THE PIKE COUNTY CHAMBER OF COMMERCE
  - EARNED THE CHACELLORS AWARD FOR ACADEMIC SUPPORT
  - GRADUATED LEAD WIREGRASS
- REANNA THOMPSON**
- PROMOTED TO SENIOR MARKETING COORDINATOR
  - REBRANDED COMPANIES: DOWNTOWN TROY, CHAMBER OF COMMERCE, TROY REGIONAL, & MORE!!
- BRYSON BISHOP**
- HIRED AS IDEA BANK WORK STUDY STUDENT SPRING 25'
  - EARNED A BACHELORS DEGREE IN COMMUNICATIONS



We have loved celebrating every milestone with you!



We'll keep empowering your ideas, while we thrive together.

See you in 2026!



*Greetings from the*

# Idea Bank

WHERE IDEAS  
COME TO LIFE.



**IDEA  
BANK**  
TROY UNIVERSITY



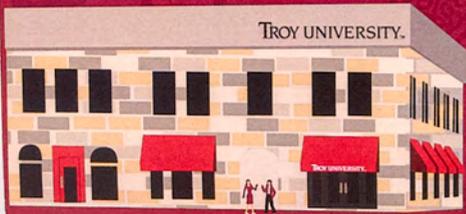
EMPOWER  
YOUR IDEAS.  
THRIVE  
TOGETHER.



*Greetings from the*  
**IDEA BANK**

Greetings from the

# IDEA BANK



EMPOWER  
YOUR IDEAS.  
THRIVE  
TOGETHER.



EMPOWER  
YOUR IDEAS  
THRIVE TOGETHER  
EMPOWER



# Idea Bank

WHERE IDEAS  
COME TO LIFE.



**IDEA  
BANK**  
TROY UNIVERSITY





*Thank you for a great year!*

(334) 808 - 6777  
 43 S. COURT SQUARE UNIT A  
 TROY, AL 36081  
 IDEABANK@TROY.EDU  
 TROY.EDU/IDEABANK

@TROYIDEABANK  
 @IDEAVULTPODCAST  
 @STUDENTMADE.TROY  
 @ARTBOARD.TROY  
 @TROY UNIVERSITY IDEA BANK  
 @STUDENT-MADE TROY  
 THE IDEA VULT PODCAST

**2025 GRANTS & EXPANSIONS**

INNOVATE ALABAMA - IDEA BANK EXPANSION 2024	\$200,000
REGIONS FOUNDATION - TROY STARTERS 2024	\$40,000
MAX CREDIT UNION - MAX ACCELERATOR 2025-'26	\$10,000
ALGERNON SYDNEY SULLIVAN FOUNDATION - IMPACT PRIZES 2025	\$1,000

**IDEA BANK TEAM HIGHLIGHTS**

**LYNNE FIRMIN GEORGE**

- APPOINTED TO EXECUTIVE BOARD OF THE FINE COUNTY CHAMBER OF COMMERCE
- EARNED THE GRACELINE AWARD FOR ACADEMIC SUPPORT
- GRADUATED LEAD WORKER

**REANNA THOMPSON**

- PROMOTED TO LEAD WORKER
- TRIED TO GET A BACHELORS DEGREE IN COMMUNICATIONS

**BRYSAN BISHOP**

- WORKED AT IDEA BANK WORK STUDY STUDENT SPRING '25
- EARNED A BACHELORS DEGREE IN COMMUNICATIONS

**PROMOTED**

*We have loved celebrating every milestone with you!*

**IDEABANK**  
 TROY UNIVERSITY  
**WRAPPED**  
 2025  
 A YEAR IN REVIEW



Thank you for a great year!

(334) 808 - 6777  
43 S. COURT SQUARE UNIT A.  
TROY, AL 36081  
IDEABANK@TROY.EDU  
TROY.EDU/IDEABANK

@TROYIDEABANK  
@IDEAVAUULTPODCAST  
@STUDENTMADE.TROY  
@STBOARD.TROY  
@TROYUNIVERSITYIDEABANK  
@STUDENTMADE.TROY  
THE IDEA VAULT PODCAST

### 2025 GRANTS & EXPANSIONS

INNOVATE ALABAMA, IDEA BANK EXPANSION 2024	\$300,000
REGIONS FOUNDATION, TROY STARTERS 2024	\$40,000
MAX CREDIT UNION, MAX ACCELERATOR 2025-24	\$10,000
ALGERNON SYDNEY SULLIVAN FOUNDATION, IMPACT PRIZES 2025	\$1,000

### IDEA BANK TEAM HIGHLIGHTS

**LYNNE BIRNIN GEORGE**  
• APPOINTED TO EXECUTIVE BOARD OF THE PREL COUNTY CHAMBER OF COMMERCE  
• EARNED THE CHANCELLOR AWARD FOR ACADEMIC SUPPORT  
• GRADUATED LEAD RESEARCHER

**REANNA THORPSON**  
• PROMOTED TO COORDINATOR  
• REBRANDED TROY PROMOTER

**BETHON BISHOP**  
• SERVED AS IDEA BANK HOME STUDY STUDENT SPRING 25  
• EARNED A BACHELORS DEGREE IN COMMUNICATIONS

We have loved celebrating every solution with you!

# IDEABANK

TROY UNIVERSITY

# WRAPPED

2025

A YEAR IN REVIEW

# IDEABANK WRAPPED

TRIO UNIVERSITY

## A YEAR IN REVIEW 2025

### STUDENT BUSINESS SPOTLIGHTS

3RD ANNUAL BUSINESS IDEA PITCH COMPETITION WINNERS



2ND ANNUAL MARKETING COMPETITION WINNER



1ST PLACE - WESLEY TOLMAN  
TROIAN TAILGATE



2ND PLACE - EMMA ROLLING  
BROKE SHAKES



GARRY JENT - GARRY J PHOTOGRAPHY



3RD PLACE - LARRY WELLET  
CREATIONS BY LA



SULLIVAN IMPACT PROJECT - HOKE SMITH  
VERTEX



STUDENT-MADE STORE  
CELEBRATES 1 YEAR!

*Jungle Feet*

• \$1,841 IN SALES | 52 ORDERS  
• 150 UNITS SOLD  
• 21 CREATORS

\$12,731.47 IN STUDENT REVENUE | 654 ORDERS •  
FEATURED 49 CREATORS •

### COMMUNITY IMPACT

IDEA BANK INCUBATOR TENANTS



JESSICA GOOLSBY  
GOOZLEHEAD INSURANCE



JARED HESTER  
& JORDYN WHELLER  
STUDIO 327

INAUGURAL IDEA EMPOWERMENT SERIES &  
COMPETITION WINNER

SPONSORED BY  
REGIONS



MADALYN JOHNSON | FUTURE OF FABRICATION  
& COMMUNITY MAKER SPACE



JODI MEREDITH  
HEREDITH - CD REAL ESTATE

IDEABANK  
MEMBERSHIP  
TRIO UNIVERSITY

• \$10,000 IN PROGRAM DEVELOPMENT  
• 66 MEMBERS  
• 51 BUSINESSES SUPPORTED



JOURNAL ISSUE | EMPOWERING SMALL BUSINESSES  
WITH STRATEGIC MEDIA FOR SUSTAINABLE GROWTH

9 ENTREPRENEURIAL PROGRAMS  
122 BUSINESSES SUPPORTED  
\$18,500 IN STARTUP FUNDING ISSUED  
\$351,000 IN PARTNER FUNDING GRANTED

# IDEABANK WRAPPED

TROY UNIVERSITY

## A YEAR IN REVIEW 2025

### STUDENT BUSINESS SPOTLIGHTS

3RD ANNUAL BUSINESS IDEA PITCH COMPETITION WINNERS



1ST PLACE - WESLEY TILGHMAN | TROJAN TROUSERS  
2ND PLACE - BRIGHID HOLLINS | BUCKLE UP!



3RD PLACE - LANEY KELLEY | CREATIONS BY LK  
SULLIVAN IMPACT PRIZE - BECKE SMITH | SULLIVAN

2ND ANNUAL MARKETING COMPETITION WINNER



GABBY JEHT - GABBY J PHOTOGRAPHY

STUDENT-MADE STORE CELEBRATES 1 YEAR!



ART MUSEUM | 1277.15 IN SALES | 52 ORDERS | 125 MEMBERS

### COMMUNITY IMPACT

IDEA BANK INCUBATOR TENANTS



JESSICA COOLSBY | GOOSEHEAD INSURANCE



JARED HESTER & JORDYN WHEELER | STUDIO 207



JOLISA HERSHORN | HERSHORN - CIO REAL ESTATE



- \$10,000 IN PROGRAM DEVELOPMENT
- 44 MEMBERS
- 51 BUSINESSES SUPPORTED



INAUGURAL IDEA EMPOWERMENT SERIES & COMPETITION WINNER

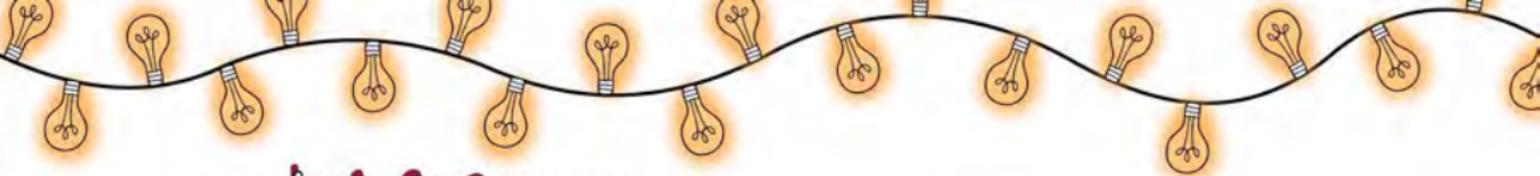


MARALYN JOHNSON | FUTURE OF FABRICATION & COMMUNITY MAKER SPACE



JONNAE SHAW | EMPOWERING SMALL BUSINESSES WITH STRATEGIC MEDIA FOR SUSTAINABLE GROWTH

**9 ENTREPRENEURIAL PROGRAMS**  
**122 BUSINESSES SUPPORTED**  
**\$18,500 IN STARTUP FUNDING ISSUED**  
**\$351,000 IN PARTNER FUNDING GRANTED**



*Thank you for a great year!*



**IDEA  
BANK**  
TROY UNIVERSITY.

Merry  
Christmas!



TROY UNIVERSITY™

