

WELCOME TO THE
**BUSINESS IDEA
PITCH COMPETITION**
8 WEEKS OF MENTORSHIP | 4 SESSIONS | 1 PITCH

There's \$8,000
on the line!!

DECEMBER 3RD

MAX ACCELERATOR
MAX Credit Union

**SORRELL
360
CENTER**
FOR PROFESSIONAL
LIFE

**IDEA
BANK**
TROY UNIVERSITY.





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**MAX
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DECEMBER 3RD





SORRELL

College of Business

TROY UNIVERSITY

COFFEE ROASTERS

BROKEN BEAN

BROKEN BEAN



BROKEN BEAN

Broke Bean

COFFEE ROASTERS

**Thank You
Judges**

**BUSINESS IDEA
PITCH COMPETITION**



®

**Credit
Union**

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DECEMBER 3RD





SORRELL 360 CENTER

FOR PROFESSIONAL LIFE

12 Contestants
8 Weeks
4 Sessions
1 Pitch

**BUSINESS IDEA
PITCH COMPETITION**

**Thank You
Judges**

**BUSINESS IDEA
PITCH COMPETITION**

**Thank You
Contestants**

**BUSINESS IDEA
PITCH COMPETITION**



THE ALGERNON SYDNEY

SULLIVAN

FOUNDATION

3rd Place

\$1,000

**BUSINESS IDEA
PITCH COMPETITION**

2nd Place

\$2,500

**BUSINESS IDEA
PITCH COMPETITION**

1st Place
\$4,000

BUSINESS IDEA
PITCH COMPETITION

**Congratulations
to our winners &
all contestants**

**BUSINESS IDEA
PITCH COMPETITION**

Jingle Fest

ANNUAL STUDENT
BUSINESS MARKET

DEC
3RD

4 PM - 6 PM

@ the **IDEA**
BANK
TROY UNIVERSITY™



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BUSINESS IDEA COMPETITION

8 WEEKS OF MENTORSHIP | 4 SESSIONS | 1 PITCH

DECEMBER 3RD

10 AM followed by a
celebratory luncheon



There's \$8,000
on the line!!



TO RSVP, SCAN HERE OR VISIT
TROY.EDU/IDEABANK



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Save the Date!

BUSINESS IDEA PITCH COMPETITION

8 WEEKS OF MENTORSHIP | 4 SESSIONS | 1 PITCH
10 AM - 12 PM



Jungle Fest
ANNUAL STUDENT BUSINESS MARKET
4 PM - 6 PM

JOIN US FOR A DAY FULL OF SUPPORTING STUDENT ENTREPRENEURS & HOLIDAY CHEER

DEC 3RD

@ the **IDEA BANK**
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Student makes

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DECEMBER 3RD, 2025

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SORRELL 3 & D | CENTER



Save the Date!

BUSINESS IDEA PITCH COMPETITION

10 AM - 12 PM

DEC 3RD

Jungle Fest
ANNUAL STUDENT BUSINESS MARKET
4 PM - 6 PM

@ the **IDEA BANK**
TROY UNIVERSITY.

Come See Me!

BUSINESS IDEA PITCH COMPETITION

8 WEEKS OF MENTORSHIP | 4 SESSIONS | 1 PITCH

DECEMBER 3RD
10 AM

Followed by a celebratory luncheon.

at the **IDEA BANK**
Troy University.

MAX Credit Union



WE INVITE YOU TO JOIN US FOR

Jungle Fest

ANNUAL STUDENT BUSINESS MARKET
DEAD DAY 4 PM - 6 PM

@ the **IDEA BANK**
TROY UNIVERSITY.

DEC 3RD

Student makes



Dear _____

Jungle Fest



Dear _____

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ANNUAL STUDENT BUSINESS MARKET

DEAD DAY 4 PM - 6 PM

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JOHN ROBERT LEWIS HALL

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Jungle Fest

ANNUAL STUDENT BUSINESS
MARKET

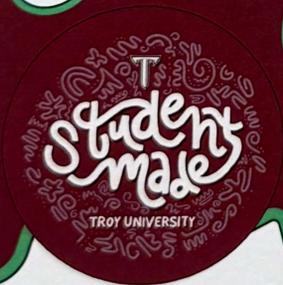
4 PM - 6 PM

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JOIN US FOR A DAY FULL OF SUPPORTING
STUDENT ENTREPRENEURS
& HOLIDAY CHEER

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WELCOME TO THE

BUSINESS IDEA PITCH COMPETITION

SPONSORED BY

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FOR PROFESSIONAL
LIFE

MAX Credit
Union

IDEABANK 2024-25 HIGHLIGHTS
MAX ROADMAP!

SHARON HALL
STUDENT TESTIMONIALS

IDEABANK
TROY UNIVERSITY.

Troy Bank
Entrepreneur
Pro
at
IDEA
TROY UN

MAX ACCELERATOR

BUSINESS IDEA PITCH COMPETITION

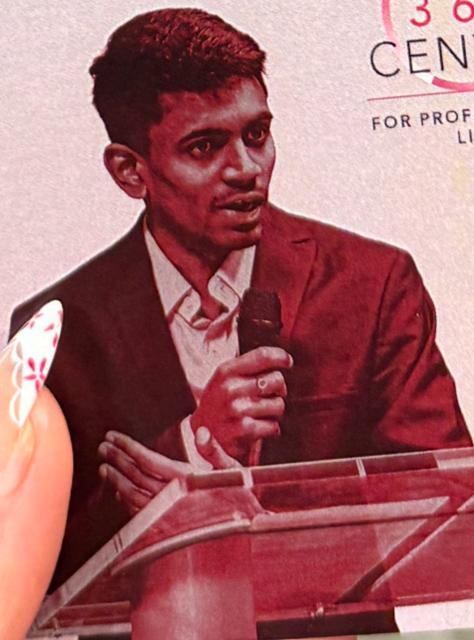
8 WEEKS OF MENTORSHIP | 4 SESSIONS | 1 PITCH

DECEMBER 3RD, 2025

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TROY UNIVERSITY™



SORRELL
(360)
CENTER
FOR PROFESSIONAL
LIFE



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MAX ACCELERATOR

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LIFE

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on the line!!



TIMOTHY HOWELL
HOWLING MOONS



WESLEY TILGHMAN
TROJAN TAILGATE



ZAHRAKHANIM
VALIYEVA
THE TROJAN TABLE

Save the Date!

**BUSINESS IDEA
PITCH COMPETITION**

10 AM - 12 PM

**DEC
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Jingle Fest

4 PM - 6 PM

ANNUAL STUDENT
BUSINESS MARKET

@ the **IDEA
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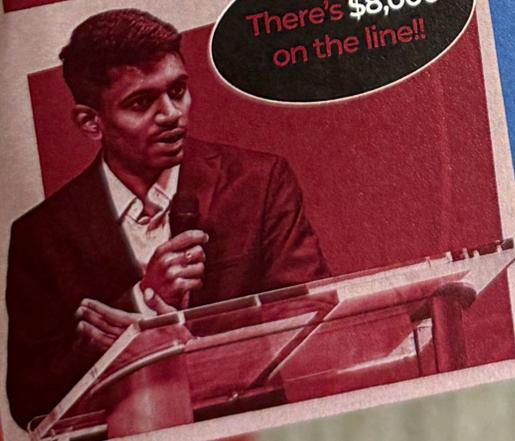
MAX Credit
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Come See Me! **MAX ACCELERATOR**

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to **RSVP**, scan here
or visit
troy.edu/ideabank



Dear

SORRELL
360
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FOR PROFESSIONAL
LIFE

MAX Credit Union

at the **IDEA
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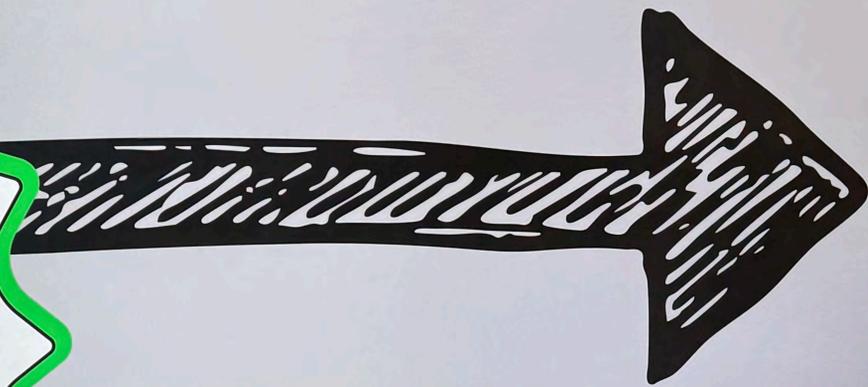
More Fun Out Back!

RIKES TACOS

2 BROTHERS

ICE CREAM

BOUNCE HOUSE



TROY UNIVERSITY™



UN
DA













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Dec 3rd

4-6 PM



Student Products



Food Trucks



Gift Wrapping



Bounce House



Live Music



Photos with Santa

Jingle Fest



WE INVITE YOU TO JOIN US FOR

Jungle Fest

ANNUAL STUDENT
BUSINESS MARKET

DEAD DAY 4 PM - 6 PM



@the **IDEA
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HANDMADE STUDENT
PRODUCTS, PHOTOS
WITH SANTA, HOT
CHOCOLATE,
& MORE!



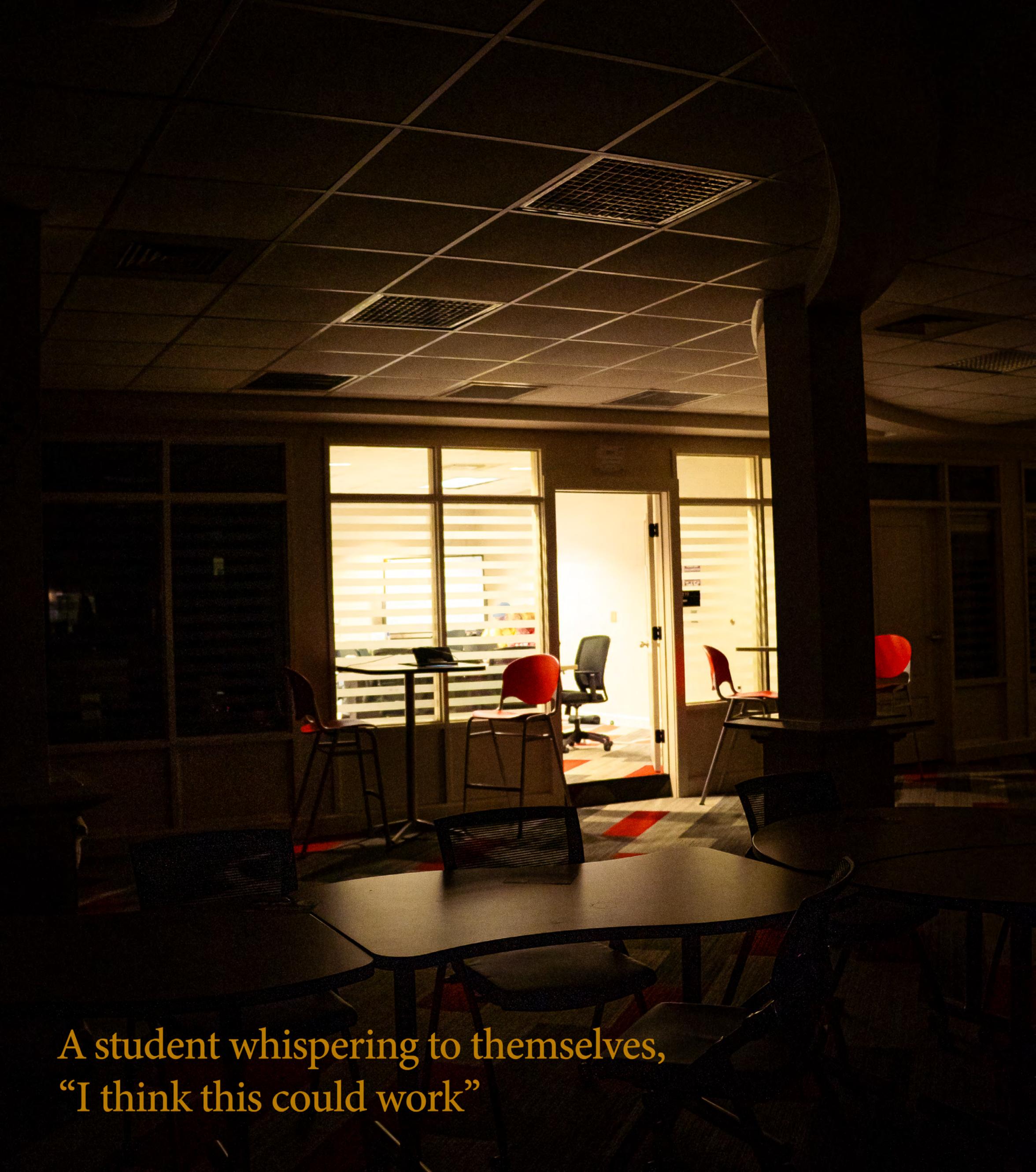


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A student entrepreneur,
practicing their pitch presentation



A dimly lit student lounge or study area. In the foreground, there are several dark tables and chairs. In the middle ground, a large window with horizontal blinds is illuminated from within, showing a desk with a laptop and a red chair. To the right of the window is a doorway leading to a brightly lit room, possibly a library or study center, where another red chair is visible. The ceiling is a grid of acoustic tiles with several square ventilation grilles. The overall atmosphere is quiet and contemplative.

A student whispering to themselves,
“I think this could work”



A student creating what
they once couldn't find

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